



WELCOME!

Preconception CoIN Launch Meeting
December 11th and 12th, 2017



Preconception
Health+Health Care Initiative

A National Public-Private Partnership



#ShowYourLoveToday



Vision: All women and men of reproductive age will achieve optimal health and wellness, fostering a healthy life course for them and any children they may have.

What is a CoIIN?

Collaborative **I**mprovement and **I**nnovation **N**etwork

Is a...

platform and methodology

for participants to engage in *collaborative learning* together

as *virtual 'cyberteams'*,

around a *common aim*,

applying *quality improvement* methods,

to *spread and scale* policy and program innovation

- which in turn *accelerates improvement* in strategies that contribute
to desired outcomes.

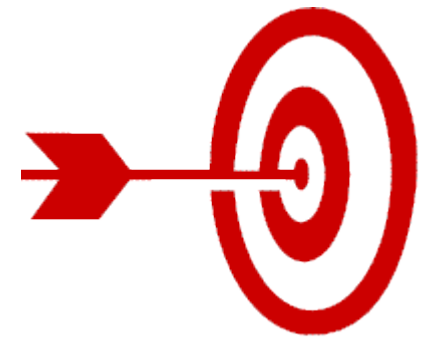


Reducing Infant Mortality by Improving Women's Health: Preconception CoIN

OUR GOAL

This Preconception CoIN will develop, implement, and disseminate a **woman-centered**, **clinician-engaged**, **community-involved** approach to the well woman visit to improve the preconception health status of women of reproductive age, particularly low-income women and women of color.

Aims



- Utilize a human-centered design approach to develop patient-centered preconception screening tools, based on evidence-based questions and interventions, and population needs;
- Utilize a human-centered design approach to develop clinic-based strategies for assessing, documenting and responding to results of preconception risk screening;
- Build state capacity for supporting preconception wellness by conducting a gap analysis to identify needed resources (educational materials, training, programs), policies, and supports to enhance clinic and community response to identified preconception risks;

Aims cont.

- Deploy the Institute for Healthcare Improvement's model of continuous quality improvement with coaches to implement preconception risk assessment tools in a variety of settings with site-specific strategies for screening, education, and follow up;
- Assess the potential impact of improved screening and woman-centered preconception care on preconception health; and
- Disseminate new adaptable models of preconception care within CoIN states and throughout the broader maternal and child health community.

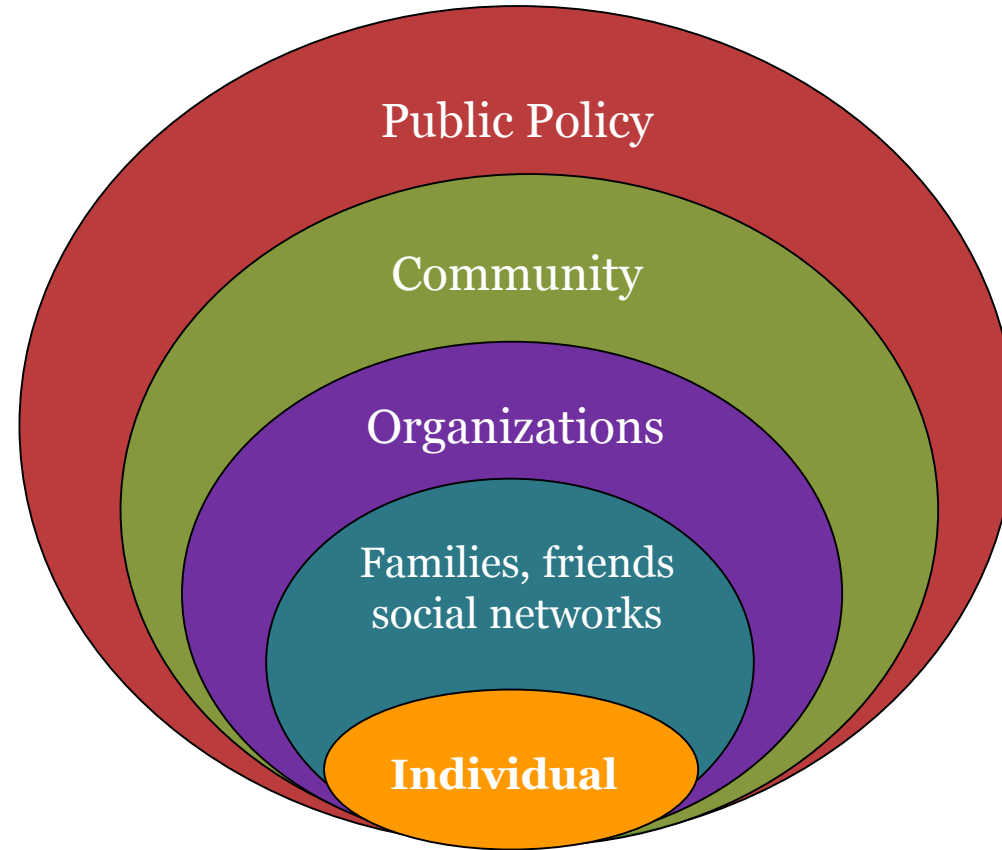
Meeting Purpose

- Build a sense of community and collaboration within state teams, among state teams and with consultants, UNC CoIIN team, Abt data team, and federal/national partners
- Review the evidence for preconception health and related interventions
- Utilize human centered design to spark innovative ideas and approaches
- Organize activities and plans for the first year of the project

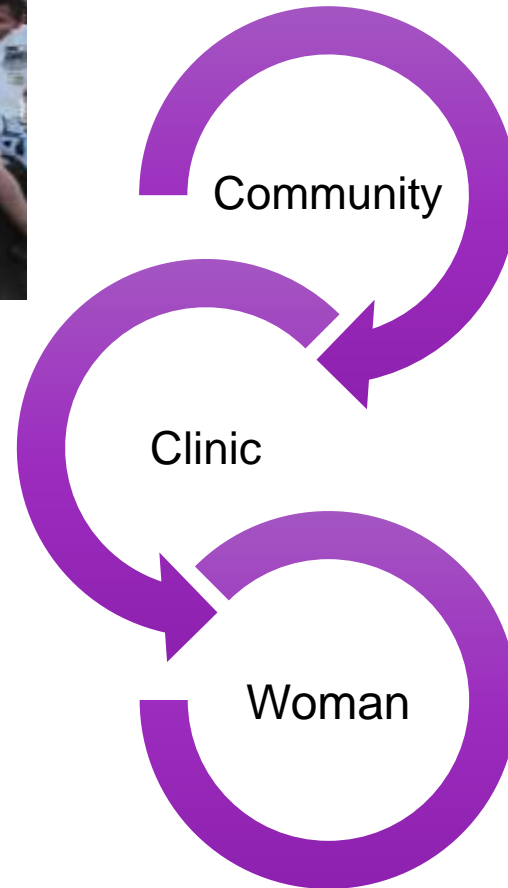
Tackling the Challenges Together

- The word “preconception” – doesn’t work well for women who don’t want to become pregnant or for adolescents
- Many messages and risk factors
- Timeframe can be over 3 decades of a woman’s life
- Lack of investment in women’s health and health care
- Need to measure preconception health in communities and clinical care in order to benchmark and recognize change
- Messages need to be delivered in culturally relevant, actionable ways in the context of women’s lives

Socio-Ecological Model



Multi-System Response



Health Equity

Health equity means that each person is able to live to their full potential. We are challenged to....



- Use an “equity” lens to assess the potential for differential impact of public health interventions
- Take into account the broader social and environmental context when planning and implementing interventions
- Move beyond tracking disparities to identifying and acting on causes

Preventive / Well Woman Visit Cascade



HRSA MCHB WELCOME & OVERVIEW