



# Preconception CoIIN

## Mid-Year All Site Virtual Gathering

June 7, 2019 | 12:00 ET

Dial-in: 1-866-906-0040 Passcode: 5809484



Preconception  
Health+Health Care Initiative

A National Public-Private Partnership



# WELCOME!

Thank you for joining!

Please mute your phones  
and computer speakers.

And also PLEASE share!

Recording in progress but  
just for our notetaking.

Use the chat to jump  
in and share thoughts.



# Agenda

- Preconception CoIN Overview: What we did and where we are.
- Sharing
  - State team leads share a brief high-level overview of the project in each state
  - Site sharing on successes (and related prompts)
  - Site sharing on future activities (and related prompts)
  - Discussion and collaboration across the group (hopefully lively via talk and chat)
- Designing Technical Assistance for the next 6 months: What do you need.
- Questions and Last Thoughts

THANK YOU to Joyce, Jill, JoEllen, Leah, Corrine, Maura and Diana for serving as state team leads = we appreciate you!





# Reducing Infant Mortality by Improving Women's Health

**OUR GOAL:** Develop, implement, and disseminate a **woman-centered, clinician-engaged, community-involved** approach to the well woman visit to improve the health status of women of reproductive age, particularly low-income women and women of color.



# Site and State Partners

14 sites from California, Delaware, Oklahoma, and North Carolina

Annual reach 100,000+ women of reproductive age via

- Two Health Departments
- Three Academic/Residency Programs
- Four Federally Qualified Health Centers
- Five Healthy Start and Care Management Programs



SEE PROFILES – CLICK ABOVE

# Preventive / Well Woman Visit Cascade





Preconception CoIN-wide measure defined:

Proportion of non-pregnant reproductive age women asked about their pregnancy intentions





# Human-Centered Design Sprints





# Preconception IM CoIN Webinars - 2019

## New Approaches to Patient-Centered Reproductive Goals Assessment,

Presented by Dr. Sonya Borrero

## Integrating Quality Women-Centered Care into Practice: Insights from Magnolia Clinic,

Presented by Jaci Murphy

## Authentic Engagement: Bridging the Clinic-Community Connection,

Presented by Kenn Harris

### New Approaches to Patient-Centered Reproductive Goals Counseling



Sonya Borrero, MD, MS

### Jacqueline Murphy, BSN, RN

Jaci Murphy began her current role as Assistant Director of Nursing for the Florida Department of Health in Duval County (DOH Duval) on February 5, 2018. As the Assistant Director of Nursing, Jaci oversees women's health, obstetrics and immunizations. Jaci is a native of New York. She is a graduate of the University of North Florida. She has been with the health department since 2005. Before assuming her current role, she worked as a Senior Community Health Nurse Supervisor at West Jacksonville Family Health Center, PRACE Clinic for Girls, Marietta Family Health and The Magnolia Project. She also served on various committees to help raise awareness to public health issues, mentoring and precepting students to understand the importance of serving the community, implementing programs and projects that benefit both the client and DOH Duval and speaks on various topics to promote public health in the community.



Jaci became a public health nurse leader to assure excellence in health. "It's important to me, as a public health nurse leader, to be able and willing to advocate with community leaders or partners and continuously strive for a healthier community."



### Authentic Engagement: Bridging the Clinic-Community Connection



Kenn Harris

Available on [beforeandbeyond.org/pchimcoiin](https://beforeandbeyond.org/pchimcoiin) – under TA Webinars



# Atlanta Meeting

- Dr. Joia Crear-Perry led a discussion about understanding our own biases and effect on practice
- Kay Johnson offered policy strategies for advancing women's health
- Dr. Dan Frayne shared a series of useful case studies
- Updates from partners, including CDC



# YOUR TURN!

## Thinking about Success....

- What strategies have worked well for staff buy-in?
- What has been the most effective tool/strategy/approach for your site as you implement changes?
- What low-tech strategies have been particularly effective in your setting?
- What are the top three resources you refer clients/patients to and why?
- How are you collecting and using your data to support success in implementation?
- How are you continuing to get patient/client and or community feedback now that you are in the implementation phase?
- Or whatever is unique to your project that you would like to highlight!





# YOUR TURN!

## Thinking about Future Activities....

- What is a strategy that you want to try in order to better engage your clients/patients and the surrounding community?
- What isn't working that you want to understand more about?
- What supports do you need to ensure that changes in your clinic are sustained?
- What gaps in patient education and general resources would you like to see filled as a part of this project?
- How will you continue to engage all stakeholders (women, providers, community) in improving preventive care?
- Are there new measures you'd like to explore / collect?
- What training / resources do you want to offer your teams, particularly on addressing bias in care?
- Or whatever is unique to your project future activities that you would like to highlight!



# Supporting Your Work



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# Technical Assistance

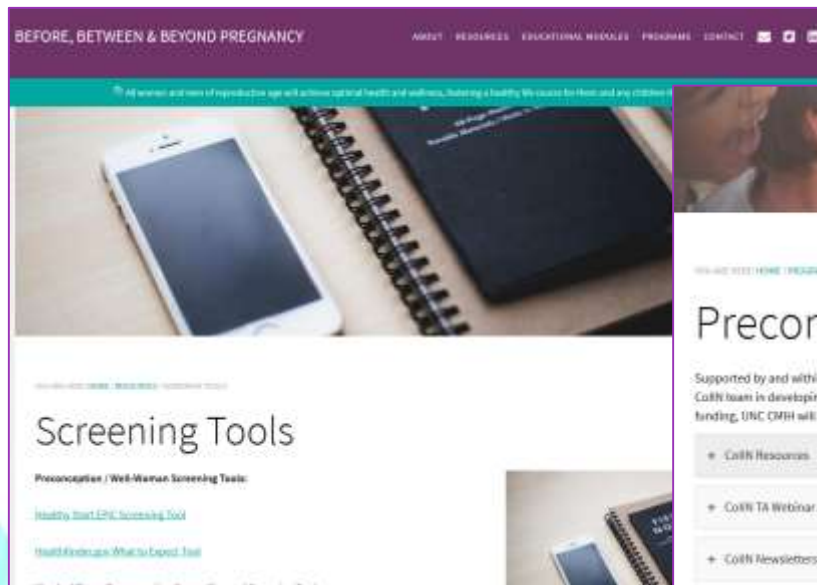
- How else can we help you?
- All Infant Mortality CoIN Participants (DATA Contractor webinars):
  - Aug/Sept – Improving Messaging around Infant Mortality and Health Equity
  - Fall 2019 – Maintaining Momentum and Addressing Project Fatigue





# Resources

We have numerous resources available on [beforeandbeyond.org](https://beforeandbeyond.org). This includes presentation slides/recordings, sample surveys, Human Centered Design tools, webinar series, and more.





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# WOMEN-CENTERED CLINICIAN-ENGAGED COMMUNITY-INVOLVED



## THANK YOU!

Contact: [Sarah\\_Verbiest@med.unc.edu](mailto:Sarah_Verbiest@med.unc.edu)

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