



Preconception Health Infant Mortality Collaborative Improvement and Innovation Network Preconception CoIN Year Two Meeting

January 17-18, 2019

The American Hotel
 Atlanta Downtown





PCHHC VISION

All women and men of reproductive age will achieve optimal health and wellness, fostering a healthy life course for them and any children they may have.

Preconception CoIN Goals

Develop, implement, and disseminate a woman-centered, clinician-engaged, community-involved approach to the well-woman visit to improve the preconception health status of women of reproductive age, particularly low-income women and women of color.

2019 Meeting Goals

- Share progress and preconception health best practices;
- Engage in learning and dialogue on implicit bias and on women's health policy;
- Create opportunities for project site collaboration and targeted technical assistance;
- Review human-centered design and PDSA cycles as well as data metrics, collection, and submission processes;
- Connect and engage within and across states and partners to build our CoIN community.

equity, advocacy, human-centered



Preconception CoIIN Year Two Meeting Agenda

January 17th, 2019

Time	Topic	Location
8:00am	Registration - Breakfast Available – Meet & Greet	Gemini Foyer
8:30am	Preconception CoIIN Opening Remarks & Introductions – Sarah Verbiest, DrPH, MSW, MPH	Gemini
8:55am	HRSA Maternal and Child Health Bureau Welcome – David de la Cruz, PhD, MPH	Gemini
9:00am	Preconception CoIIN: Highlights from Year One – Sarah Verbiest, DrPH, MSW, MPH	Gemini
9:15am	Sharing Lessons Learned: Successes and Challenges in Implementing and Testing Models for Integration of Preconception Care into Practice – State/Site Teams	Gemini
10:15am	Preconception Health: Updates from the Centers for Disease Control and Prevention – Nicole Fehrenbach, MPP and Cheryl L. Robbins, PhD, MS	Gemini
10:45am	Break - Refreshments Available	Gemini Foyer
11:00am	Preconception Health Care in Practice – Dan Frayne, MD	Gemini
12:15pm	Lunch Provided: Preconception Health Updates and Best Practices	Gemini
1:30pm	Working Session One: Site Teams Meet Individually or with Consultants for Strategizing and Technical Assistance	Gemini, Mercury, Mariner
2:45pm	Group Photo & Break – Refreshments Available	Gemini Foyer
3:00pm	Consumer and Community Engagement: Tools to Connect with Key Stakeholders – Suzanne Woodward	Gemini
3:30pm	Understanding Implicit Bias & Strategies for Practice – Joia Crear-Perry, MD	Gemini
4:45pm	Reflections on Day One and Closing Remarks – Sarah Verbiest, DrPH	Gemini
6:00pm	Dinner reservations have been made at various restaurants nearby. You can sign up at the registration table to select a location and join a group (<i>completely optional</i>).	

Preconception CoIIN Year Two Meeting Agenda

January 18th, 2019

Time	Topic	Location
8:00am	Breakfast Available – Connect with Fellow State Team Members: Who are the Additional Stakeholders Needed for your Project?	Gemini Foyer
8:30am	Preconception CoIIN Full Group Team Building and Charge for the Day - Sarah Verbiest, DrPH, MSW, MPH	Gemini
9:00am	Designing and Executing PDSAs – Lou Anne Stout, MBA, CLSSBB, PMP	Gemini
9:55am	Informing PDSA Cycles with Human-Centered Design – Rachel Berkowitz, MPH	Gemini
10:15am	Break - Refreshments Available	Gemini Foyer
10:30am	Working Session Two: State and Site Teams Meet Individually with Consultants for Strategizing and Technical Assistance	Gemini, Mercury, Mariner
12:00pm	Lunch Provided – Women’s Health Policy Update – Kay Johnson, MPH, MEd	Gemini
1:15pm	Working Session Three: State Teams Meet Together to Strategize for the Year Ahead	Gemini, Mercury, Mariner
2:30pm	Break - Refreshments Available	Gemini Foyer
2:45pm	Full Group Reflections, Technical Assistance Needs and Next Steps	Gemini
3:15pm	Closing Remarks	Gemini

Adjourn and safe travels! Looking forward to an impactful year two!



ColIN Consultants & Experts



Daniel J. Frayne, MD, President, Mountain Area Health Education Center, Associate Professor, Department of Family Medicine, PCHHC Co-Chair

Ask Dan about women and family care, screening assessment, measurement, IMPLICIT, One Key Question

✉ Dan.Frayne@mahec.net

Kenn Harris, Vice President of Community Engagement at The Community Foundation, Director of the New Haven Federal Healthy Start

Ask Kenn about social determinants of health, fatherhood, healthy start, and community-based implementation of preconception care practices

✉ KHarris@cfgnh.org

Diana Ramos, MD, MPH, Director, Reproductive Health, LA County Public Health, CA PCC Council Member, Vice Chair ACOG District IX, PCHHC Co-Chair

Ask Diana about women and family care, One Key Question, ACOG-guidelines, digital health opportunities to eliminate health disparities

✉ DrDRamos@hotmail.com

Kay Johnson, MPH, MEd, President, Johnson Group Consulting, Inc.

Ask Kay about health policy, finance, Medicaid, and ColIN-wide programs

✉ kay.johnson@johnsongci.com

Joia Crear-Perry, MD, FACOG, Founder & President of the National Birth Equity Collaborative

Ask Joia about reproductive and health justice, women-centered care, health disparities, provider bias and trust

✉ DrJoia@BirthEquity.org

Milton Kotelchuck, PhD, MPH, MCH at the Center for Child & Adolescent Health Research and Policy, MassGeneral Hospital for Children, and Professor of Pediatrics at Harvard Medical School

Ask Milt about ColIN-wide programs and work, data collection, evaluation of MCH services, fatherhood and men's health

✉ MKotelchuck@mgh.harvard.edu

Rachel Berkowitz, MPH, Doctor of Public Health (DrPH) candidate, University of California, Berkeley

Ask Rachel about human-centered design sprints and phases, program planning, evaluation and tool integration into clinical flow

✉ rachel_berkowitz@berkeley.edu

Suzanne Woodward, Communications Manager, Digital Strategist, UNC Center for Maternal and Infant Health

Ask Suzanne about messaging and engaging with consumers, promoting clinical services and care, Show Your Love and preconception health consumer materials

✉ SuzanneW@med.unc.edu

Jacqueline Murphy, BSN, RN, Senior Community Health Nurse Supervisor, Florida Department of Health in Duval County, The Magnolia Project

Ask Jaci about best practices for integrated, community-centered, quality preconception care, The Magnolia Project case study

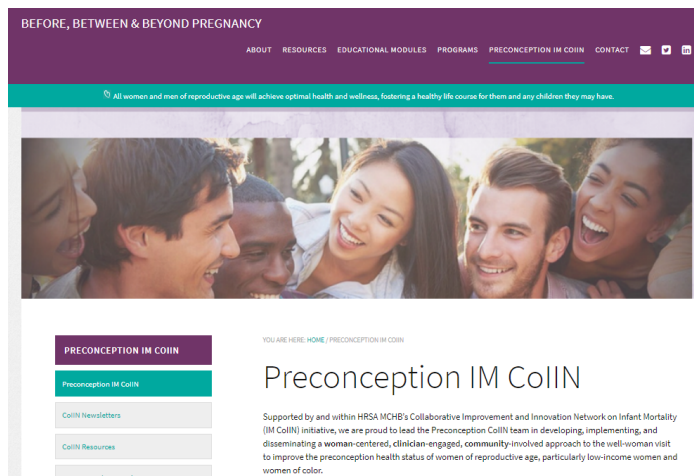
✉ Jacqueline.Murphy@flhealth.gov



IM CoIN Resources

BeforeandBeyond.org

Preconception IM CoIN Resources Available at: BeforeandBeyond.org/PCHIMCoIN, including monthly newsletters and PCHHC webinars



Find all resources under the "Preconception IM CoIN" tab. Email SuzanneW@med.unc.edu with any questions.

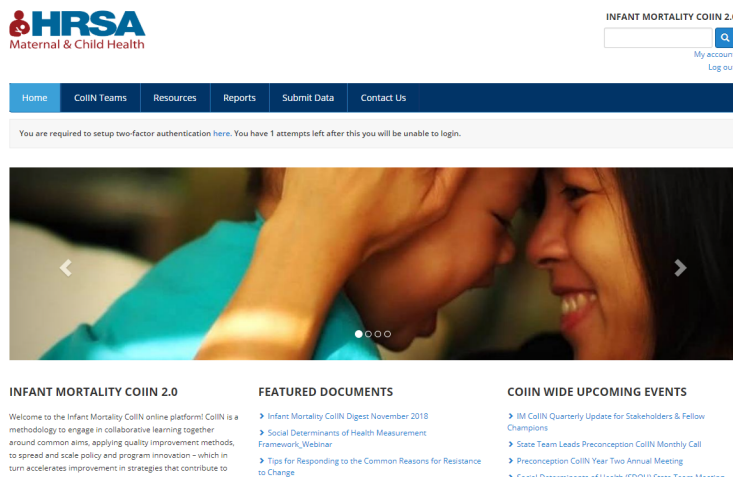


Monthly PCHHC CoIN Newsletters

PCHHC issues monthly newsletters with CoIN-specific announcements, features, and resources. Email SuzanneW@med.unc.edu to subscribe.

InfantMortalityCoIN.com

IM CoIN materials uploaded, saved, and discussed here, along with all CoIN-wide programs and projects



To subscribe to the CoIN-wide monthly newsletters or access the CoIN portal, email IMCoIN@abtassoc.com.



Bi-Weekly Preconception Health News

The latest preconception health research, news, and work is compiled and emailed by Cheryl Robbins. Email gjf9@cdc.gov to be added to the listserv.

ShowYourLoveToday.com

Consumer Resource and Social Media Campaign



#SHOWYOURLOVETODAY

Facebook & Instagram.com/ShowYourLoveToday
Twitter.com/SYLToday



Preconception
Health+Health Care Initiative
A National Public-Private Partnership

Listening to Women

A national listening tour conducted by the University of Illinois School of Public Health (UIC-SPH) and CityMatCH identified some important considerations in approaching the well-woman visit:

1. The health care system is not woman-friendly.
2. Women's competing demands and priorities make accessing health care difficult.
3. Women weigh costs vs. benefits when deciding to access care.
4. Relationships with providers are key.
5. Health and insurance literacy empower women to advocate for themselves and others.
6. Positive mental health is integral to being a "healthy" woman.
7. Healthy food, safe environments, and opportunities for physical activity are vital.
8. Social support facilitates willingness and ability to seek care.
9. Lack of child care and transportation are major impediments to health care access.
10. Fear is a pervasive component of many women's health care experiences.

Learn more: citymatchlearning.org/well-woman

Handler et al. The Well-Woman Project: Promoting the well-woman visit and the well woman. Policy Brief. 2017.





Preconception IM COIIN Meeting Notes

ABOUT HRSA IM CoIIN PRECONCEPTION PROJECT:

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number UF3MC31239-Providing Support For The Collaborative Improvement and Innovation Network (CoIIN) To Reduce Infant Mortality. The grant amount totals \$1,494,993. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.



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