OBJECTIVES
Participants will be able to:

• Identify multiple strategies for clinics to engage with patients and community organizations/partners

• Articulate practical strategies for true patient/consumer engagement, particularly at the clinic and/or health system level

Reduction Infant Mortality by Improving Women's Health: Preconception CoIN

OUR GOAL

This Preconception CoIN will develop, implement, and disseminate a woman-centered, clinician-engaged, community-involved approach to the well woman visit to improve the preconception health status of women of reproductive age, particularly low-income women and women of color.
Community Based Programs - Clinic Partnerships

Brandi Collins-Calhoun
Director of Maternal and Reproductive Health
BCalhoun@ywca-gsonc.org
April 6th, 2018

“Coming together is a beginning, staying together is progress, and working together is success.” – Henry Ford

Objectives

- Webinar participants will be able to:
- Encourage patients and their communities to be involved in practical planning to improve programs and activities
- Eliminate barriers faced by community based programs, clinical preventive services and pertinent medical treatment to encourage healthy behaviors and effective preconception care
- Build and strengthen partnerships and relationships between clinical and community based networks and address the gaps in needed services
Involving Community Programming and Clinic Based Partners

- Build a list of vital community programs that can be of service to your clients.

**COMMUNITY**
- Local Health Departments
- Non Profits
- Community Centers
- LGBTQ Centers
- Public Libraries
- Farmers Markets
- Faith Based Communities

**CLINICAL**
- Nurses
- Physicians
- Behavioral counselors
- Nutritionist
- Pharmacist
- Medical Schools

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Building Community and Clinical Resource List

- Clinics and community programs should build a resource list of existing services and resources they are able to provide
- Organize a list of different services each clinic/agency can provide and include a description with key information
- Establish an official understanding of the scope and nature of the services that are being offered
- Partner with listed agencies to conduct community outreach

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Barriers

- Determine what barriers community-based programs are experiencing with the populations your clinic serves and express what gaps you are finding in the care being provided at your practice
- Contact community agencies, programs, and services to establish a referral process and resources for clients to be connected with
- Confirm what barriers the community programs might be experiencing
- Based on surveys, assessments, and programming, gather feedback from the community program providers to assess their referral process and demands

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Community Feedback

How effective are the partnerships and updates?

- Survey the community needs, barriers, and resource access
- Reviews of the referral/resource system
- Involve both community agency and clinical partners' feedback of the system updates

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“No one can whistle a symphony. It takes a whole orchestra to play it.” – H.E. Luccock

Engaging Patients and Families in Improvement: The Who, What and How to Get You Started

Tara Bristol Rouse, MA
Patient and Family Engagement Consultant
Tara.Bristol@gmail.com

The Role of Patients and Family Members in Organizational Improvement

- Provide individual feedback or participate in discussion groups
- Revise or help create educational or informational materials for patients and families
- Assist with piloting or testing new materials
- Participate in information/data gathering
- Assist with education
- Serve on your Preconception CoILN team
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The Role of the Staff Liaison in Engaging Patients and Families
ABOUT HRSA IM CoI IN PRECONCEPTION PROJECT: This project is supported by the Health Resources and Services... Hampshire... Dinner on your own or join a group – sign-up sheets available at the registration table – Mix & Mingle!
Staff and Physician Education Tools: AHRQ Guide to Patient and Family Engagement

http://www.ahrq.gov/professionals/systems/hospital/engagingfamilies/

Identifying and Recruiting Patient and Family Partners

http://www.ipfcc.org/resources/Staff_Liaison.pdf
Staff and Physician Education Tools: AHRQ Guide to Patient and Family Engagement

Hope is not a plan.
“Some” is not a number.
“Soon” is not a time.

-Don Berwick
1 Year = 365 Opportunities

Please share your feedback from this webinar. Click here: https://www.surveymonkey.com/r/2MXP5NH

Preconception Health Care Initiative
A National Public-Private Partnership

Preconception Health Care in the Netherlands

Professors Eric Steegers and Régine Steegers Theunissen

April 16
1-2PM ET

Open Access Webinar Link Below

Learn what is happening in Rotterdam, Netherlands to advance preconception health care. Professor Eric Steegers and professor Régine Steegers-Theunissen will share best practices to advance the quality of women’s care.

Open Access: everywoman.adobe.connect.com/pchmeth

Preconception Health Equity in Context

Cornell P. Wright, MPA
Executive Director, Office of Minority Health and Health Disparities, North Carolina Department of Health and Human Services

April 17
1-2PM ET

Open Access Webinar: everywoman.adobe.connect.com/pchmeth

Cornell is a contextualist. He is leading the nation in discussions about health equity in context. During this presentation, Cornell will be applying this concept to our work in advancing preconception health care across the nation. How can we better frame preconception health messages in a way that resonates with minority and marginalized populations? He will share what is being done at the Minority Health Awareness Month to bring these topics forward.

No registration necessary. Email Susanne@medlink.edu with any questions.

Please share your feedback from this webinar. Click here: https://www.surveymonkey.com/r/2MXP5NH
#BMHW18 – April 11-17

**SOCIAL MEDIA:** Join the prelaunch chat on April 10th from 3:00-4:00pm ET and a finale chat on April 17th from 3:00-4:00pm ET. Official Hashtags: #BlackMaternalHealthWeek, #BMHW18, and #BlackMamasMatter.

**Thunderclap:** Stand up for Black maternal health and let everyone know that Black mamas matter! [Join the Thunderclap.](#)

**WEBSNAR:** Get informed on a Black Maternal Health Week webinar on April 11th at 12:00pm ET. Learn more and register [HERE.](#)

**WEBSNAR:** Discuss what Black women want and need around safe and respectful care by attending an online discussion about "Best Practices in Black Mama Care Work". For more information or to register, click [HERE.](#)

**FILM:** Join Black Mamas Matter for a screening of "Death By Delivery" in Atlanta on April 12th. #SHOWYOURLOVETODAY