WELCOME!

Preconception CoILN Launch Meeting
December 11th and 12th, 2017
Vision: All women and men of reproductive age will achieve optimal health and wellness, fostering a healthy life course for them and any children they may have.
What is a CoIIN?

Collaborative Improvement and Innovation Network

Is a...

platform and methodology

for participants to engage in collaborative learning together

as virtual ‘cyberteams’,

around a common aim,

applying quality improvement methods,

to spread and scale policy and program innovation

- which in turn accelerates improvement in strategies that contribute to desired outcomes.
Reducing Infant Mortality by Improving Women's Health: Preconception CoIIN

OUR GOAL

This Preconception CoIIN will develop, implement, and disseminate a **woman-centered, clinician-engaged, community-involved** approach to the well woman visit to improve the preconception health status of women of reproductive age, particularly low-income women and women of color.
Aims

• Utilize a human-centered design approach to develop patient-centered preconception screening tools, based on evidence-based questions and interventions, and population needs;

• Utilize a human-centered design approach to develop clinic-based strategies for assessing, documenting and responding to results of preconception risk screening;

• Build state capacity for supporting preconception wellness by conducting a gap analysis to identify needed resources (educational materials, training, programs), policies, and supports to enhance clinic and community response to identified preconception risks;
Aims cont.

- Deploy the Institute for Healthcare Improvement’s model of continuous quality improvement with coaches to implement preconception risk assessment tools in a variety of settings with site-specific strategies for screening, education, and follow up;

- Assess the potential impact of improved screening and woman-centered preconception care on preconception health; and

- Disseminate new adaptable models of preconception care within CoIIN states and throughout the broader maternal and child health community.
Meeting Purpose

- Build a sense of community and collaboration within state teams, among state teams and with consultants, UNC CoIIIN team, Abt data team, and federal/national partners

- Review the evidence for preconception health and related interventions

- Utilize human centered design to spark innovative ideas and approaches

- Organize activities and plans for the first year of the project
Tackling the Challenges Together

• The word “preconception” – doesn’t work well for women who don’t want to become pregnant or for adolescents
• Many messages and risk factors
• Timeframe can be over 3 decades of a woman’s life
• Lack of investment in women’s health and health care
• Need to measure preconception health in communities and clinical care in order to benchmark and recognize change
• Messages need to be delivered in culturally relevant, actionable ways in the context of women’s lives
Socio-Ecological Model

- Individual
- Families, friends, social networks
- Organizations
- Community
- Public Policy
Multi-System Response
Health Equity

Health equity means that each person is able to live to their full potential. We are challenged to:

- Use an “equity” lens to assess the potential for differential impact of public health interventions
- Take into account the broader social and environmental context when planning and implementing interventions
- Move beyond tracking disparities to identifying and acting on causes
Preventive / Well Woman Visit Cascade
HRSA MCHB WELCOME & OVERVIEW