

## Preconception Demonstration Clinic Projects

**Purpose:** Identify promising practices for integrating preconception health into clinic settings where women receive routine care

**Clinics:** At least four diverse clinics with a strong interest and commitment to enhancing their preconception health services. These clinics will serve as demonstration projects for an Every Woman Every Time approach. We hope to work in a variety of settings such as FQHCs, community-based clinics, private practice, primary care, family planning, OB/GYN, and rural and urban.

**Partners & Resources:** Members of the National Preconception Health and Health Care Initiative, especially the senior advisor (Sarah Verbiest), communications director (Suzanne Yergensen) and clinical lead (Dan Frayne), will be available to provide guidance, technical assistance, training and support. Their travel and time will be covered by the PCHHC WK Kellogg grant. Limited funds for consumer educational materials will be available.

### 6-Month Project Timeline:

#### Month 1

- Assessment of current PCC clinic practices: clinic questionnaire and onsite visit / discussion
- Initial grand rounds on preconception health, suggested strategies and available tools and resources
- Clinic selects at least three areas for PCC service expansion (note: a menu of potential options will be available as needed). Team develops SMART objectives and plans.

#### Months 2-5

- Assessment of ongoing staff training interests and needs
- Provision of technical support and assistance (remote / webinar). Coordination of webinar for all sites to share challenges and strategies with each other.
- Clinic uses a simple *plan, do, study, act* model to implement changes. Clinic makes note of lessons learned and successes (note: any data collected remains with clinic – reporting is only on aggregate information)

#### Months 6

- Assessment of new PCC clinic practices: onsite visit / discussion
- Secondary grand rounds on topic of choice related to PCC
- Team discussion of lessons learned, successes. Clinic may choose to select additional areas for PCC expansion

#### End of Project

- Webinar to facilitate information sharing across the sites
- Publication (joint authorship with demonstration sites), submission to AMCHP's Innovation Station, national webinar featuring clinic successes, sharing of lessons learned and new strategies at local, state and national meetings and webinars

**For More Information:** Please visit [www.beforeandbeyond.org](http://www.beforeandbeyond.org), <http://www.cdc.gov/preconception/showyourlove/> and follow PCHHC on [Twitter](#). Consumer website and social media will launch in January 2016.

**Questions?** Please contact Dan Frayne, MD at [dan.frayne@mahec.net](mailto:dan.frayne@mahec.net) or 828-258-0670 or Sarah Verbiest, DrPH, MSW, MPH at [sarahv@med.unc.edu](mailto:sarahv@med.unc.edu) or 919-843-7865.