

Integrating Preconception Health Into Health Care Systems

Purpose: Develop a series of recommendations for system level engagement on preconception health. Priority objectives include:

- **Aim 1:** Health system leaders see preconception care (PCC) as a driver for achieving the triple aim and quality care / consider PCC to be of value (buy in).
- **Aim 2:** Leaders assess utilizing measures to drive outcomes, improve quality and support program development within their system.
- **Aim 3:** Leaders consider and propose possibilities for integrating PCC components into existing system (e.g. adding to CPMs).

Health Systems: Seeking champions within health systems that are early adapters to act as co-creators with us. At least ten diverse health care systems with a strong interest and commitment to enhancing quality improvement and their preconception health services. These Health Systems will serve as demonstration projects for an Every Woman Every Time approach. We hope to work in a variety of settings such as ACOs, CCOs, Insurers - University/Hospital based, and rural and urban.

Partners & Resources: Members of the National Preconception Health and Health Care Initiative, especially the clinical lead (Dan Frayne), experts from the National Clinical Workgroup, senior advisor (Sarah Verbiest), and communications director (Suzanne Yergensen) will be available to provide guidance, technical assistance, training and support. Their travel and time will be covered by the PCHHC WK Kellogg grant. Limited funds for consumer educational materials will be available. We do not expect or require health care partners to collect data.

Project Timeline:

Month 1

- Identify key leaders / champions – start conversation
- Recruit health systems and champions

Month 2-4

- Survey the current state of the system as it relates to PCC
- Measures, incentives, CPMs, define system, current engagement

Month 3-11

- Conduct educational “buy in” talks (in-person grand rounds, webinars, meetings)
- Encourage and provide TA for meetings within each system to discuss measures and generate ideas for integration

End of Project

- Support webinars for champions and others to share successes, challenges and strategies
- In-person meeting to support cross system sharing and develop preliminary recommendations (and cautions)
- Publication, presentation at professional meetings, seeking funding to support further testing and implementation

For More Information: Please visit www.beforeandbeyond.org, <http://www.cdc.gov/showyourlove/> and follow on [Twitter \(@PCHHC\)](https://twitter.com/PCHHC) and [LinkedIn \(bit.ly/PCHHCLI\)](https://www.linkedin.com/company/PCHHC/) Consumer website and social media will launch in January 2016.

Questions? Please contact Dan Frayne, MD at dan.frayne@mahec.net or 828-258-0670 or Sarah Verbiest, DrPH, MSW, MPH at sarahv@med.unc.edu or 919-843-7865.